

Utah Health Legacy 2002 Project Report

Utah Health Legacy 2002 is a partnership effort of the following organizations:

Utah Department of Health

Salt Lake Organizing Committee

Six of Utah's Local Health Departments

University of Utah Department Family and Preventive Medicine

Utah Medical Association

Utah Nurses Association

Utah Association of Health Care Providers

- Utah Public Health Association
- Utah Governor's Council on Fitness

The mission of the project is "To Utilize the Olympic Spirit to Maximize the Health of Individuals and Communities in Utah."

They have chosen to focus on five different health "events": 1) fitness, 2) nutrition, 3) safety, 4) selfcontrol (tobacco, alcohol, & drugs), and 5) prevention (screening tests & immunizations). Each event will focus on different levels of performance, and competition at the individual and team level. Teams will be organized around schools, worksites, local health districts, health plans, etc.

The Health Legacy Committee is currently in the process of pursuing a partnership with Steve Young's Sports, Education, and Values Foundation. This organization would align well with the project and would provide valuable resources, expertise, and visibility to help market and implement the projects goals. During the next year the project will focus on 1) developing a 1 year and 5 year plan, 2) developing a marketing package, 3) securing corporate sponsorship, and 4) organizing a kickoff celebration. For more information on this project, contact UPHA's representative, Brett Lazar.